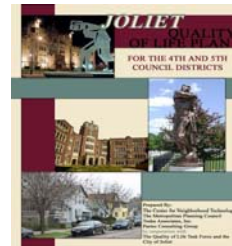


**UNITY COMMUNITY DEVELOPMENT CORPORATION**

**PRESENTS**



# 2009 Joliet Black Pride Picnic & Parade

**"YES WE CAN"**



### **Black Pride of Joliet Festivities**

Black Pride Inc is an organization co-founded by the Late Dave L. Evans in 1987 to promote the positive aspects of the African American community. Over the last 22 years, Black Pride has sponsored parades, recognition banquets, essay contests, youth activities, and gospel concerts. Last year Black Pride had 130 units in the parade, which made it one of the largest parades in Will County.

In 2008 a group of organizations (National Hook-Up Black Women, Alpha Kappa Alpha Sorority, Joliet Sweet Swingers Golf Club, Brothers of Soul, New Life Entertainment and Productions, Unity CDC Neighborhood Council, Joliet Titans and Black Pride Inc. worked together to organize a Joliet Family Picnic.

All families are invited to participate. The activity of the family picnic is to bring your family to meet vendors, share your recipes hear good entertainment, and take advantage of free health screening, register to vote and meet and greet friends.

All residents are invited to participate in these activities. As long as the activity promotes positive aspects, your participation is welcome.

In an effort to sustain the level of community pride, the Unity Community Development Corporation will coordinate the 22nd annual Black Pride parade held Sunday, October 11, 2009 and the 2nd Joliet Black Pride Family Picnic will be held Saturday, October 10, 2009 at Nowell Park.

Unity Community Development Corporation is a non-profit organization, which was incorporated in 2007. Unity was created as a direct result of a study done by the City of Joliet in conjunction with a number of community leaders from an underrepresented area of Joliet located on the East and South sides of the city. These areas are located in the 4th and 5th Council Districts of the City and are referred to as the Planning Area for the purposes of the Quality of Life Study. The Quality of Life study was undertaken in order to measure holistically how the residents in the Planning Area were living in comparison to other city, county and state residents.

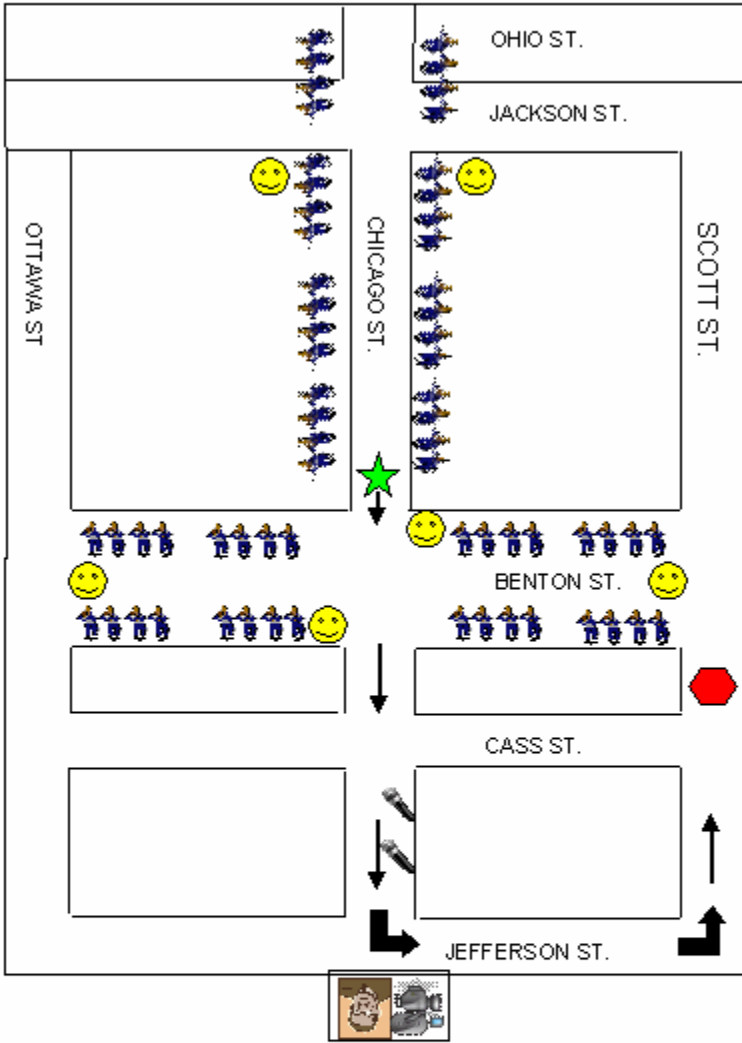
For online entry to the parade and Family Picnic, go to the Unity CDC website [www.unitycdc.org](http://www.unitycdc.org)

#### **New Parade Route (Downtown Joliet)**

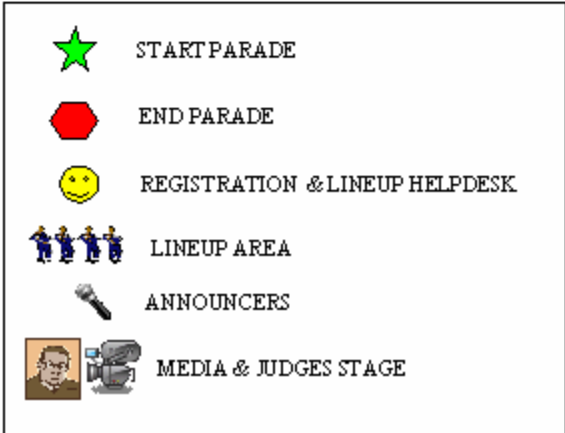
The Black Pride Parade will start at Benton Street & Chicago Street. Travel south on Chicago Street to Jefferson Street, turn east on Jefferson to Scott Street, turn north on Scott Street. Take Scott Street to Cass Street where Parade will end.

**BLACK PRIDE PARADE DOWNTOWN ROUTE & LOGISTICS**

**\*\*\* DRAFT \*\*\***



**KEY**



## **Parade Schedule**

- Lineup time: 2:15 PM
- Step off Time: 3:00 PM Sharp!

## **Registration Verification & Lineup Assistance**

See page 4 attached for Registration and lineup assistance

- Parade participants will pick up a number that must be put in the front of their entry so that the Media, Announcers, and Parade Startup Marshalls will know who you are.

## **Safety**

- Only people walking may pass out candy. Do not throw candy from floats or any moving vehicle. PLEASE WATCH OUT FOR CHILDREN.

## **Volunteer Positions Needed:**

- Need 30 Volunteers for parade flow control
- Street Markers – Mark location numbers on the street
- Registration Table Worker - Assist parade entries with line up locations
- Parade Marshal - Assist parade entries to find assigned locations
- End of Parade worker - Help remove reviewing stand, and help bands at the end of the parade route
- Courier - Take information between registration table and Media truck
- Reviewing Stand Worker - Decorate reviewing stand

## **FLOAT COMPANY INFORMATION**

The Black Pride Team is aware of two float companies for parade. We are providing this information as a courtesy. We do not recommend any company.

Rendel's Inc  
40 Mills Rd.  
Joliet, IL 60436  
Email: [Mike.polcyn@rendelsgmc.com](mailto:Mike.polcyn@rendelsgmc.com)  
Website: <http://www.rendelsgmc.com>

Mr. Mike Polcyn  
PH: 815-740-4560

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Associated Attractions  
4834 S. Halsted St.  
Chicago, IL 60609  
Email: [allfloats@aol.com](mailto:allfloats@aol.com)  
Website: [www.paradefloat.com](http://www.paradefloat.com)

Mr Chuck Huser  
PH: 773-376-1900  
Cell:708-670-0752

## UNITY COMMUNITY DEVELOPMENT CORPORATION

### FOR IMMEDIATE RELEASE

Unity CDC begins planning the Joliet Black Pride Festivities

This year, Unity Community Development Corporation has taken the lead in planning and coordinating the Joliet Black Pride festivities. However, we need your assistance with volunteering and support.

As you may know, the late Dave L. Evans was the co-founder and Chairman of Joliet Black pride Inc., established in 1987 to promote the positive aspects of the African American community. Over the last 22 years, Black Pride has sponsored parades, recognition banquets, essay contests, youth activities, and gospel concerts. Last year Black Pride had 130 units in the parade, which made it one of the largest parades in Will County.

In light of our economy and the City of Joliet budget restraints, the City of Joliet Law Enforcement services for the parade could cost Unity CDC more than \$8000.00. All parades in the City of Joliet are affected, and some parades are canceled.

However, with your support and pride, Unity CDC can make the Joliet Black Pride Festivities a continued reality. This year we are requesting a \$25.00 donation, which will help pay for the Law Enforcement Services.

**We have established dates for the Black Pride Picnic on Saturday, October 10, 2009 and the Black Pride Parade, with a revised downtown Joliet route, on Sunday, October 11, 2009.**

To make the parade successful, we are requesting your attendance at a Special Meeting to inform you of the picnic and parade plans, and seek your commitment to volunteer your time and resources.

**The Special Meetings will be held; Thursday, September 3, 10 and 17, 2009 at 6:30 PM to 7:30 PM, at Unity CDC, Center for Working Families, Dave L. Evans Campus, located at 201 S. Briggs St. Joliet, IL. (formerly St Mary Magdalene School)**

**We look forward to seeing you at his important strategy meeting.**

[Click this link to Sign up now for the Black Pride of Joliet Picnic and Parade http://www.unitycdc.org/blackpridejoliet.html](http://www.unitycdc.org/blackpridejoliet.html) or visit [www.unitycdc.org](http://www.unitycdc.org)

**Thank you for your support**

**Mac Willis  
Parade Project Manager  
815-342-4870**

**Bettye Gavin  
Picnic Project Manager  
815-919-2206**

**Register early for the picnic and parade at: [www.unitycdc.org](http://www.unitycdc.org)**

**UNITY COMMUNITY DEVELOPMENT CORPORATION**  
 205 E. Clinton St. Joliet, IL. 60432 Phone: (815)-722-9200 FAX: (815)722-8559

HOSTS



**2009 BLACK PRIDE PICNIC and PARADE**



CORPORATE or INDIVIDUAL

**VOLUNTEERS, SUPPORTERS, SPONSORS, and DONORS FORM**

I am ready and excited about the Black Pride of Joliet Festivities, and want to participate in the areas below:

PICNIC EVENT: **“YES I WILL” (select any or all boxes)**

- Vendor (\$35.00/1 Table 2 Chairs) or \$65.00/2 Tables/Chairs
- Help setup and Cleanup
- I want to donate money (\$\$\$) \_\_\_\_\_
- Other: \_\_\_\_\_

PARADE EVENT: **“YES I WILL” (select any or all boxes)**

- Parade flow control Marshalls (25)
- Registration Desk for lineup number distribution (25)
- End of Parade Clean up (25)
- Street Markers for organized lineup
- Decorate Media & Judges Staging Area
- Couriers for Media & Judges Area
- Any other assignments needed
- Volunteer for Newsletter (Must be very proficient with Microsoft Suite, including Publisher, Visio & Project)
- I want to be a corporate or individual key sponsor and a significant donor of the Parade

Company Name: \_\_\_\_\_

NAME \_\_\_\_\_ ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE: \_\_\_\_\_ PHONE: \_\_\_\_\_ CELL: \_\_\_\_\_ FAX: \_\_\_\_\_

SIGNATURE: \_\_\_\_\_ EMAIL: \_\_\_\_\_

Please return form to Unity CDC c/o Mac Willis, 205 E. Clinton St. Suite 3, Joliet, IL 60432 or Fax to: 815-722-8559